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| Criteria | **Emerging** | **Developing** | **Proficient** | **Exemplary** |
| **Voice projection** | \*difficult to hear; may be too quiet to be heard | \*voice usually projects; some may be too quiet to hear | \*voice projects to the back of the room | \*voice projects loudly and clearly; volume is comfortable for the listener |
| **Articulation** | \*difficult to understand; may mumble or rush words | \*some parts are difficult to understand; may mumble or rush words | \*words are clearly said; some emphasis on important words | \*carefully articulates each word; emphasizes some words for effect |
| **Pace** | \*lacks flow; words are broken up with long pauses or digressions | \*pace is inconsistent; may feel choppy, have long pauses | \*consistent flow; few unnecessary pauses | \*flows smoothly; may use pauses for emphasis |
| **Eye Contact** | \*avoids eye contact; never looks up | \*some eye contact; looks up occasionally | \*often look at audience; focus is still on the paper in front of them | \*constant eye contact; presenter is focused on the audience with only occasional references to notes |
| **Tone** | \*tone is flat, dull, deadly | \*flat tone | \*serious tone; dry | \*entertaining and appropriate tone; may be positive |
| **Body posture** | \*inappropriate posture; may lean, face the wrong direction, or be disrespectful | \*usually appropriate posture; may make errors like sometimes leaning or blocking views | \*appropriate posture: stands straight, faces the audience, feet are on the ground | \*professional posture: shoulders back, stands straight, faces audience, looks confident |
| **Body movement** | \*stays statue-still or is unaware of awkward movements | \*some movement, usually shifting paper | \*some movements, such as hand gestures or small steps | \*careful movements that add meaning to the presentation: gestures, steps, audience interaction |
| **Focus** | \*goes off-topic extensively | \*mostly on topic; may meander a bit | \*focused on topic | \*focused and engaged with topic |
| **Preparation** | \*is unprepared for presentation | \*seems mostly prepared for presentation | \*seems prepared for presentation | \*seems confident & prepared for presentation |
| **Organization** | \*lacks evidence of sequence, use of transitions, and parts of speech. | \*poor sequence, use of transitions, or missing parts of speech. | \*logical sequence, use of transitions, includes all parts of speech. | \*excellent sequence, use of transitions, includes all parts of speech. |
| **Topic Development** | \*no depth in use of evidence and examples | \*lacks depth in use of evidence and examples | \*some depth in use of examples and evidence | \* Depth in use of evidence and examples. |
| **Opening/ Conclusion** | \*no evidence of hook & conclusion | \*hook & conclusion do not engage audience | \*effective hook & conclusion | \*engaging hook & conclusion |

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